

MANUFACTURING
CLOTHIERS
TAILORS
FURNISHERS
HATTERS



The Big Store's Matchless Men's Suit Offerings

\$7.35

\$8.50

Quality counts first here always—price afterwards—matters not how reasonable or cheap the price may be, unless it contains quality equal to or above the amount charged. It could not be justly termed a bargain. Here are Suits at Seven Thirty-five that make a strong claim for Worth, Value, Slightness, Style and Service—these are Business Suits that are free from shoddy—made from fabrics that will wear—tailored in such form that is far above what could reasonably be expected on such moderate cost basis—they contain every element of worth, and the steady buying proves conclusively the popularity and appreciation of the worth and choiceness of the goods.

The price is one thing, but the Wearing Worth, Style, Cut, Fit and Becomingness of the Clothes is another. Every little clothing store has suits to offer at Eight Fifty—the price schedule is ordinary and in most instances just so are the goods. Here Suits at Eight Fifty are passed to the consumer under a series of wholesale cost figurement on the retail distributive plan—this means an increase in the tailoring worth and considerable better grade of cloth at the same price; then again it matters not how low in price the figurements are placed at this store, the goods are guaranteed for service and the same interest is manifested in the accuracy of fitting as though the purchase was made of the best and finest in the establishment.

\$10.00

This price has ever been a popular one at this store. These Great Values in Textiles—Novelties and features of make-up have long since made the store famous for Superior Qualities and Reasonable Charges. Season after season shows to the multitudes the Wonderful Improvements continually adopted. There is a betterment that speaks plainly how carefully the Suits are made up. The top notch of Tailoring Excellence that has been applied to a series of designs, weights, shades and colorings in Standard, Safe, Reliable Cassimeres, Cheviots, Worsteds, Serges and Tweeds in pretty patterns of Stripes, Checks, Neat Mixtures, embracing all sorts of Nobby and Fancy Effects, in connection with Black and Blue Diagonal and Serge Dress Suits that are equal, at just about half the charges, to the average Tailor-made Garments.



\$9.40

\$12.50

Take the tailoring features into consideration—test these garments that bear the Burk label in any manner that you please—the fittings and interlinings are thoroughly shrunken—every possible feature that is of service and value and shapeliness and wear is taken care of in the most minute detail. The garment must be right or it never gets the label. The fabrics are such as must come up to every requirement of strength and colors—the patterns are thoroughly in touch with Fashion's dictates. See the wonderful creations of Men's Choice Spring Suits at Nine Forty. They are going rapidly—the people know good worth when they see it.

It is a foregone conclusion that there is no possible way to get anything like as good Suits at anything like such a low quotation for such Good Clothes at any other place. There is no middlemen's profit calculated in the price list of these handsome Garments. The Tailoring and Bed-Rock Cost of the Materials go straight to the consumer on the most economic cost lines. The large variety of choice, handsome patterns and the unlimited scope in the selection of shapes and sizes are factors of more than ordinary import to particular folks that have individual notions to dress becomingly and stylishly with due regard to economy.

\$15.00

There is positively no occasion to waste big money to have clothes made to order when there is here for selection such vast assortments of handsome designs—made up in so many varied forms. Fifteen Dollars will actually control as much satisfactory results as would nearly double under the special order method. The range here affords a wide selection of Single or Double-Breasted Sacks or Dressy Three-Button Cutaway Frock Coats and Vests, with combination light Trousers when so preferred. Hundreds of the best dressers of Norfolk every day in the year will vouch for this assertion. There is no question about getting properly and correctly fitted—a Tailor Shop thoroughly equipped for alterations guarantees a perfect fit—nothing is permitted to leave the premises otherwise.



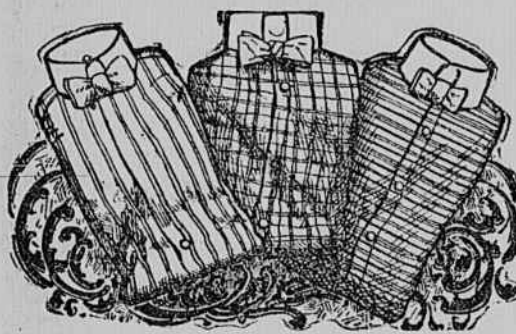
252-254
MAIN STREET

BURK'S.

Values of Unparalleled Importance! Bargains of Unequalled Magnitude!

The whole buying population is alive to the Extraordinary Money Saving Inducements made possible at this store this season. The concentrated, purchasing power of the concern in its entirety placed its force in the Woolen Markets ahead of the rise in prices. The result of the enterprise is seen in the price lists. The steady stream of buyers continually patronize all of the Big Store's big departments prove conclusively that the people realize the fact of getting better apparel for less money than at any other store. The merchandise passes direct from the makers and only standard, staple and reliable apparel, that can be recommended for good service, are handled, notwithstanding the BARGAIN PRICES we put on them.

INTERESTING NEWS FOR FURNISHING AND HAT BUYERS



Any one looking for shirt comforts for hot days will not do well to miss BURK'S superlative showing. We have gathered at this Furnishing Department, beyond the shadow of a doubt the most complete assortment of Negligee Novelties ever brought together under any one roof in the city. Products of the most renowned shirt makers contribute to the vast showing—everything that is new or desirable from the markets of both Europe and America is here in endless variety. Exclusiveness of designs and patterns is written all over the display, whilst prices strictly in touch with the BURK policy of supplying the trade with the Best Qualities at the Lowest Cost.

Manhattan Novelties

Call and feast your eyes with the magnificent display of this world renowned high class shirt. Here are French Madras Shirts in many beautiful weaves and designs—Cheviot in the swellest effect—the comfortable Air Cell shirt, the King of cool negligee shirting, combining comfort with durability. Exquisite all over pure silk shirts, marvels of beauty and dressiness—matters not how fastidious, exacting or hard to please, a satisfactory choice is afforded any one in such an assortment.

Matchless \$1.00 Negligee Shirts

The Famous "Cosmopolitan," Columbia, Artistic, and BURK makes, among others, comprise the line of Negligees gathered for the dollar grade. Large quantity Cash Figurements on the lowest basis of cost are visible on every style—we have no hesitancy to assert that in make and finish they are the equal and peers of the \$1.50 grade of most stores, whilst assortment is larger and patterns nobbier than any showing at a similar price any where else.

AT 75c

AT 60c

Silk Bosom Negligee Shirts, in white or fancy effects, made plain, puffed or plaited. Excellent Madras, in hundreds of beautiful patterns, well made and perfect fitting, with detached cuffs. Peerless values for their cost—only seventy-five cents.

Beautiful Bedford Cords, in plain white or nobby striped effects. Domestic Madras of exceptionally good quality. Blue and Ox Blood Polka Dot Percales, with two collars and separate cuffs, with detachable cuffs. Wonderful values, which only large operators can control, for the small cost of fifty cents.



Fashions best in the best of fashion in the STRAW HAT STOCK—there is nothing offered for sale here that is not in touch with Seasoable requirements on the lowest basis of cost that manufacturers can place them—the newest—nobbier—most costly and elaborate dressings in SUMMER HEADWEAR FOR MAN, BOY OR CHILD.

Plain and Rough Braids in Fashionable Straw Hats for gentlemen; every hat made to this store's special order, consisting of every new and desirable block. Choice of sizes, only.

50c

Handsome Straw Hats, in numerous shapes, made with excellent bands and bindings, in fashionable yachts and staple soft crown shapes. They're excellent values, only.

75c

Young Men's Plain and Fancy Straws, with beautiful bands; shaped exactly right; the very kind the sports consider the dead swell caper—the very cream of style and good looks, only

\$1.00

Finer Grades of Rough and Smooth Straw Hats for dressy gentlemen; choice silk bands; the most approved sweat bands. Choice, fine-looking, correct headgear, only

\$1.50

At \$2, \$2.50 and \$3

The Big Hat Department shows all sorts of Novel and Superior Quality Headwear, in all of the best and finest materials that go in the make-up of the best qualities of hats. This hat section gets its merits and does its heavy trade by selling the best grades of hats on the lowest cost lines that choice, dependable goods can be placed. In connection with these high grades of seasonable Straw Hats, there is an unlimited assortment of pretty Soft Hats, in the newest and most approved blocks—Handsome Derbies of standard makes, that are universally recognized as being the leaders in style, representing all colors and shades. Selling Agents for the famous Harrington and "Banta" Hats.

NORFOLK
RICHMOND
NASHVILLE
DALLAS
BALTIMORE



The Big Store's Unrivalled Offerings in Boys' and Children's Attire

98c

\$1.39

\$1.98

Takes a choice of Boys' Double - Breasted Knee Pants Suits in all sizes from 6 to 14, both inclusive of Dark Brown Cheviot Material—substantially made and trimmed; remarkably good looking suit, that if other stores would not be quoted at less than \$1.50. Extraordinary bargains at only Ninety-eight Cents.

Neat Gray and Brown Plaid Double-Breasted Suits of the Renowned Grindstone Brand—Regular wear-resisters—tough as leather—pockets with full double seat and knees hand felled, extending across from seam to seam—riveted buttons, patent bands and taped seams. Wonderful values at only One Thirty-nine.

Handsome Vestee Suits, beautifully trimmed and finished, pretty double-breasted styles for larger sizes, made with all strength giving improvements; materials thoroughly dependable for good service. They are the snappiest of snappy values and will compare favorably with regular \$3.00 values at other stores. As long as they last, only One Ninety-eight.

The Choicest Novelties

\$4.00

Pretty Casuals in choice fests of stripes and plaids. Fine Serge, Cheviot, Tweed and other fashionable fabrics, comprising the newest and most correct designs, as they appear in the new fashion plates, shaped as boys want them, and substantially made and trimmed, as they need them. An excellent assortment, and exceedingly good values.

\$5.00

The Big Store's Aggregation of Novelties is simply immense and inexhaustive. Novel Blouse Suits, in solid blue and fancy effects, beautifully made and tastefully ornamented with braids and embroideries. Well Vestee Styles, as exquisitely made as finished as fashion can dictate. Nobby Double-Breasted and Three-Piece Suits for the bigger boys. Boys' Suits priced at some stores at \$5.00 and \$8.00, cannot touch these grand five dollar values in either sightliness nor value.



\$2.50

\$3.00

\$3.50

All Wool Knee Pants Suits at Two Fifty that, if priced at four dollars, wouldn't be any out of the way in accordance with some suits sold at other places and considered full face values; and not alone considering the price lower, the designs are prettier, styles more varied and trimmings better than what is usually found in juvenile attire.

The Check Novel Ideas of Boys' Attire Confront you in this range. Handsome Vestee Suits for little fellows—with pretty combination dotted front vests, made with detachable shields—double-breasted styles far larger boys, consisting of the newest and best-taking patterns. Better values were never captured at three dollars.

Fine Blue Serges, Black Diagonals, Pretty Mixtures, Plaids, Stripes, Checks in unlimited variety. A great big strong combination of sightliness, service, fashion at moderate cost. Such suits as these are generally sold at a V, and then frequently touch the four dollar line, the finish and fitting features of the Burk Suits.

Knee Pants

At 25c

Grey Checked Cheviot Knee Pants, extraordinary well made—you will wonder how they can be sold for this price

At 37c

Knee Pants of pure wool cheviot, in plaids and checked patterns—excellently made, with patent bands and taped seams. Regular half dollar grades at any other store but here.

At 50c

Pure Wool Cheviot and Cassimere Knee Pants—made in most sightly and best possible service-rendering manner. You cannot match them anywhere for the price.

Boys' Negligee Shirts

At 37c

Percales in pretty striped and plaid patterns—collars and cuffs attached. Actually worth half dollar.

At 50c

Elegant Domestic Madras, in large variety of beautiful check, plaid and striped patterns; well made and finished; cuffs to match. The best Negligee Shirts ever placed on sale for the price.

Boys' Straw Hats

At 25c

Pretty White and Mixed Straws, extremely slightly, and nicely finished with good bands; excellent values.

At 50c

Handsome Sailor Hats, in white or mixed straws. Pretty Yacht Shapes, white or mixed, in rough or split straw effects. Very dressy, and generally priced at 75c, anywhere but here.

Boys' Shirt Waists

Best Quality Percale Waists, of the celebrated Mother's Friend make; sizes, 4 to 14—beautiful patterns; regular 60c. values for your choice this week.

Only 39c

ATLANTIC CITY.

The regular meeting of the Silver Cross Circle of the King's Daughters will be held at the residence of Mrs. S. D. Hope, on Colley avenue, Monday afternoon at 3:30 o'clock. Every member is earnestly requested to be present, as final arrangements will be made for the entertainment to take place at Odd Fellows' Hall on Thursday and Friday evenings of this week. The program for each evening will be varied and attractive. Rev. John E. Wales will conduct Episcopal services at the W. C. T. U. Hall, on Colley avenue, at 8 o'clock tonight. The revival at LeKies Memorial Methodist Church, which has been conducted for the past two weeks with gratifying results, will be continued tonight, and possibly through the week.

About fifteen persons have professed faith in Christ and there are others who are much concerned on the subject of religion. Massasoit Tribe of Red Men will attend service at Colley Memorial Church to-night. A special sermon will be delivered by the pastor, Rev. C. W. Maxwell.

Men and Teams Needed. Contractors for building Sewell's Point railroad are giving employment to a large number of men, and we are informed that they are in a position to give steady work all summer to a large number of additional men and teams. Can be seen at the Seely House, Sewell's Point.

Episcopal Visitation.
At the session of the College of Bishops of the M. E. Church South, held in Nashville, Tenn., recently, the following plan of Episcopal visitation for 1900 and 1901 was mapped out. As it is of special interest to our Methodist readers, we herewith publish it:
FIRST DISTRICT—BISHOP WILSON.
Japan Mission—Hiroshima, July 25, 1900.
Korean Mission—Seoul, Korea, September 15.
China Mission—Shanghai, October 18.
SECOND DISTRICT—BISHOP GRANBERRY.
Western—Atchison, Kan., August 29.
Missouri—Fulton, Mo., September 12.
St. Louis—St. Louis, Mo., September 20.
Northwest Missouri—Kansas City, Mo., September 29.

Holston—Chattanooga, Tenn., October 10.
THIRD DISTRICT—BISHOP HARGROVE.
Western Virginia—Ashland, Ky., September 5.
Memphis—Martin, Tenn., November 14.
South Carolina—Chester, S. C., November 28.
North Mississippi—West Point, Miss., December 6.
Mississippi—Brookhaven, Miss., December 13.
FOURTH DISTRICT—BISHOP DUNCAN.
Montana—Stevensville, Mont., August 30.
East Columbia—Dayton, Wash., September 13.
Columbia—Albany, Oregon, September 20.
Pacific—Oakland, Cal., October 4.

Los Angeles—Phoenix, Ariz., October 17.
Virginia—Norfolk, Va., November 14.
FIFTH DISTRICT—BISHOP GALLOWAY.
Tennessee—McMinnville, Tenn., October 24.
Arkansas—Ft. Smith, Ark., November 14.
Little Rock—Hot Springs, Ark., November 28.
White River—Jonesboro, Ark., November 29.
Louisiana—Baton Rouge, La., December 12.
SIXTH DISTRICT—BISHOP HENDERLIN.
Brazil—Sao Paulo, Brazil, July 26.
Kentucky—Nicholasville, Ky., September 19.
Louisville—Elizabethtown, Ky., September 27.
North Georgia—Atlanta, Ga., November 21.

North Alabama—Decatur, Ala., November 28.
South Georgia—Cuthbert, Ga., December 6.
SEVENTH DISTRICT—BISHOP KEY.
Northwest Mexican Miss—El Paso, Tex., October 11.
Central Mexico Mission—City of Mexico, October 25.
Mexican Border Mission—Monterrey, Mex., November 1.
German Mission—Costell, Tex., November 8.
Indian Mission—Vinita, I. T., November 15.
EIGHTH DISTRICT—BISHOP FITZGERALD.
Alabama—Ozark, Ala., December 5.
Baltimore—Roanoke, Va., April 3.
NINTH DISTRICT—BISHOP CANDLER.
West Texas—Gonzales, Tex., November 1.

Northwest Texas—Georgetown, Tex., November 14.
North Texas—Denton, Tex., November 22.
East Texas—Pittsburg, Tex., November 29.
Texas—Rockdale, Tex., December 5.
Florida—Bartow, Fla., December 13.
TENTH DISTRICT—BISHOP MORRISON.
Denver—Trinidad, Colorado, August 30.
New Mexico—White Oaks, N. M., September 6.
Illinois—Marion, Ill., September 20.
Western North Carolina—Greensboro, N. C., November 21.
North Carolina—New Berne, N. C., December 5.